

SUMMARY OF RESULTS OF ATLANTA AREA STANDARDS CAMPAIGN
1st QUARTER 2005

• **MAXIMUM MOBILITY**

- As a result of our goal setting and the Recapturing Market Share program, we have begun the process of strategically expanding our campaign into Midtown and Buckhead. In addition to our field research, Adam Pagnucco from the UBC is coming back to Atlanta to re-check Downtown and to conduct the same surveys for Midtown and Buckhead. Also, to help expand our reach in this endeavor, the Council has purchased a 87-passenger school bus and is currently making the bus road-ready (paint, etc.) This bus will make us appear bigger than we really are, enabling us to take our demonstrations anywhere in our jurisdiction to enforce area standards for carpenters in the Metro Atlanta area.

• **PEACHTREE CENTER**

- This property has done a pretty good job of employing our contractors (about 5 working on property at the time), but made it clear they had some room for improvement when they allowed Fidelity Drywall to perform work in the building. After ignoring our warning letters and having Fidelity work through the weekend to avoid problems with us, we started picketing and handbilling. After a few days picketing at this choice location on Peachtree St, the building set up a reserve gate at their loading dock and threatened to ban all Union contractors from their property if we didn't stop. Needless to say, we kept the pressure on, and disrupted their delivery schedule at the loading dock until the property owners sat down and met with our representatives and some of our contractors. Results: Property has better understanding of the principles of our campaign, property agrees not to use Fidelity again, and the next job awarded at the property (\$500,000 renovation) went to one of our contractors.

• **34 PEACHTREE (ONE PARK TOWER)**

- The saga continues at 34 Peachtree. Criminal charges are still pending against Sid Moore, the tenant who threw hot coffee at us, the property set up a reserve gate on Walton St which was a mistake because there are more residential and restaurant businesses located on Walton, and with a substandard contractor named Gaddis doing a lot of work in the building, property management is feeling the pressure as we picket and handbill every day.

• **COLONY SQUARE MALL**

- After handbilling and bannering against Colony Athletic Club through January at this location, we have ceased activities at Colony at the advice of our attorneys so that we can favorably utilize the banners without having to worry about the local Labor Board claiming secondary boycotting. We have a few pending legal matters (injunction, criminal charges against Colony Athletic Club owner, etc.) to finish with before we continue with the punitive stage of our campaign there.

• **EMORY CRAWFORD LONG**

- Emory also does a decent job of employing our people, but has used some pretty lousy contractors in the past as well. After using Fidelity drywall and enduring our pickets, the property agreed not to use Fidelity again and made "every effort" to get Anning Johnson to do the next job. We started picketing and handbilling when they awarded the next job to Marek Interior Systems and continue to banner in the punitive stage. We will keep an eye out for the next opportunity for Emory to do the right thing and remain a constant reminder that we are watching.

- **PARTNERSHIP WITH D.O.L. TO STOP 1099**

- We have started working side by side with Federal Investigators from the Dept. of Labor, the IRS and the US Attorney's office to actually help these agencies put unscrupulous contractors in jail for conducting illegal business practices in Atlanta. For example, Anning Johnson is bidding against Triad Drywall (a horrible contractor) for a substantial job at the CDC. We sent reps to Triad undercover and got the owner on tape agreeing to knowingly hire our reps even though they had "problems with their Social Security Numbers" and were here illegally. Our federal counterparts have taken this information to the CDC to ensure that Triad is not given the opportunity to get that work and cheat the government. The outcome is still pending at this time. The Feds are also concentrating on prosecuting Circle Industries-a large regional unscrupulous contractor with possible mob ties.

- **FIDELITY INTERIOR CONSTRUCTION**

- Fidelity, a small company working out of a residential basement simply started picking up too much of our work downtown so we decided to do something about them. We felt confident that Fidelity would not qualify as an area standards contractor, so our objective was to eliminate the threat to our standards posed by Fidelity within 90 days. We have exceeded that objective by more than 45 days. When we started the campaign against Fidelity, they had 7 jobs going for mainly 3 clients: Choate, Griffin Construction Services, and Warren Hanks Construction Co. We sent one of our reps in as a salt to gather information and initiate worker contact. Within a few days, we had warning letters to all of their active jobs, and chased every lead from Fidelity's clients with warning letters, phone calls, and handbills. We sent mailouts to every possible business contact involved with Fidelity (we mailed 183 letters in one day), sent rat handbills to all of the owner's neighbors, and bannered the tenant on their biggest job. The tenant, Philadelphia College of Osteopathic Medicine, also got handbilled in Philly compliments of the Carpenters Regional Council there.
- Result: Fidelity was removed from 3 jobs in one week, has laid off most employees (including our salt) except for a few doing siding on the owner's house, Warren Hanks and several property owners like CB Richard Ellis have agreed to never use Fidelity again, and the company at this time is down to one job with 4-5 men located about an hour from Downtown. Fidelity has been eliminated as a threat to our area standards for 2 full months now. We are still bannering PCOM as a punitive measure and will closely monitor Fidelity to see if they pop up again. We will be ready.

- **VOLUNTEER ORGANIZING**

- We offer members \$10 in merchandise credits for every hour that they volunteer on the picket lines or other activities. Our Locals have turned in 84.75 volunteer hours for the first quarter.